PICTURE OF YOU



THE DELAINE SISTERS

GREAT BRITISH RECORD LABELS: PICCADILLY

JOE BROWN & THE BRUVVERS A Picture Of You THE CHARIOTS Song Of A Broken Heart PAT READER Cha-Cha On The Moon JACKIE LYNTON Don't Take Away Your Love **EMILE FORD & THE CHECKMATES** The Rains Came CARTER, LEWIS & THE SOUTHERNERS So Much In Love **BUDDY BRITTEN & THE REGENTS** Long Gone Baby **BEN RICHMOND** Blue Bird **DAVY JONES** Jezebel **EMILE FORD & THE CHECKMATES • Gypsy Love** SIMONE JACKSON Pop Pop Pop-Pie **DANNY STORM** Honest I Do **CUDDLY DUDLEY** Ferryboat Ride JOHNNY KEATING & THE Z MEN Ya Ya

It Might As Well Rain Until September THE KESTRELS Wolverton Mountain **GARY JONES** It's Over THE CHECKMATES Rockin' Minstrel THE FLEE-REKKERS Miller Like Wow CARTER, LEWIS & THE SOUTHERNERS Here's Hopin' CANDY SPARLING Can You Keep A Secret DAVID MARTIN Why Have You Treated Me This Way DAVID MACBETH Roses Are Red (My Love) RONNIE HALL She's Mine EMILE FORD & THE CHECKMATES Half Of My Heart DONNA DOUGLAS Tammy Tell Me True THE PICCADILLY STRINGS Sir Francis Drake **DICK JORDAN** Fortune Teller AL SAXON There I've Said It Again VINCE HILL The River's Run Dry JOYCE BLAIR & OLIVER REED Baby It's Cold Outside BRYAN TAYLOR The Donkey's Tale JOE BROWN & THE BRUVVERS A Lay-About's Lament DAVE CLARK FIVE ft. MIKE SMITH That's What I Said

THE CHARIOTS Problem Girl

EMILE FORD & THE CHECKMATES

Hush, Somebody's Calling My Name

DAVY JONES Don't Come Crying To Me **DAVID MARTIN** Cinderella Romeo

DANNY STORM I Just Can't Fool My Heart

DONNA DOUGLAS Memory Lane **JACKIE LYNTON** All Of Me

JOE BROWN & THE BRUVVERS

The Other Side Of Town JOHNNY KEATING Theme From Z-Cars

THE LES REED BRASS Theme From The Saint

CANDY SPARLING When's He Gonna Kiss Me

CARTER, LEWIS & THE SOUTHERNERS Poor Joe THE KESTRELS I ove Me With All Your Heart

EMILE FORD & THE CHECKMATES Vaya Con Dios

JIM DALE My Resistance Is Low

RONNIE HALL The Code Of Love

THE DELAINE SISTERS Puppet On A String

THE COUNTRYMEN I Know Where I'm Going

THE CHECKMATES Pompeii

JOE BROWN Crazy Mixed Up Kid

BRYAN TAYLOR Let It Snow On Christmas Day

JACKIE LYNTON Over The Rainbow **PENNY** Who Does He Think He Is

THE FLEE-REKKERS Twistin' The Chestnuts

VINCE HILL Just As Long As (You Belong To Me)

DICK JORDAN Some Of These Days CLEO LAINE Something's Gotta Give

OLIVER REED Sometimes

AL SAXON Evil Eve

PAT READER May Your Heart Stay Young Forever **CARTER, LEWIS & THE SOUTHERNERS**

Back On The Scene

DAVE CLARK FIVE ft. MIKE SMITH I Knew It All The Time **BUDDY BRITTEN & THE REGENTS My Pride, My Joy** JOE BROWN & THE BRUVVERS It Only Took A Minute

2CD Set RHGB 44

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Pye-Nixa were relative latecomers to the UK record market, launching in 1955 following the acquisition of Polygon Records and Nixa Records by **Pye Limited**, a radio/TV/telecommunications company whose own roots dated way back to the late 19th Century. By the early 60s, **Pye** (they'd dropped the 'Nixa' in January 1960) was firmly ensconced as one of the UK's four majors, vying with Philips/Fontana for third place behind EMI and Decca. In addition to the main flagship label, they'd also successfully established the Pye-Jazz, Pye International, Golden Guinea and Marble Arch imprints, the latter, a pair of budget LP lines.

As the next stage in Pye's expansion programme, the evocative black and red Piccadilly label, with its yellow logo, was launched in April 1961, having initially been conceived as an outlet for thirdparty licensing (i.e. the UK-originated one-offs and independent productions which had hitherto been appearing on both the main label and Pye International). However, although Piccadilly would in time go on to register big hits and build a reputation for their vast, quirky array of artists and repertoire, they got off to a surprisingly slow start.

Their inaugural 'Release Schedule' consisted of just two singles, which received minimal promotion and even less pre-launch publicity. **Joe Brown** was Piccadilly's first artist, drafted in from the main Pye label, and he provided their debut release, '**Crazy Mixed Up Kid**', a rather dubious 'novelty' disc which failed to do either the label or the artist much credit. His 'running mate' was Ronnie Hall, an obscure, wholly unknown American singer who was at that time living in the UK - Hall would cut three unsuccessful 45s for Piccadilly, including 'Code Of Love' and 'She's Mine'. The second tranche of releases, one month later in May '61, was spearheaded by Emile Ford & The Checkmates, whose 'Half Of My Heart'/'Gypsy Love' delivered the new label their first chart entry, reaching #24 in the NME Top 30. Ford, who'd also been imported from Pye, went on to record a tremendous LP for Piccadilly - *Emile*, from whence we've plucked 'Vaya Con Dios' - plus a further handful of 45s, the pick of which were a pair of B-sides, covers of Bobby Darin's 'Hush, Somebody's Calling My Name' and Big Sambo & The Housewreckers' Swamp Pop classic 'The Rains Came'

Over the ensuing months Piccadilly's output gradually picked up, their releases covering a variety of musical genres. Among a plethora of mainstream Pop hopefuls were **Jackie Lynton** (a genuinely magnificent singer, who came close to making it with his revival of 'All Of Me'), former Oriole recording artist Dick Jordan, Saturday Club mainstays Carter, Lewis & The Southerners (the self-penned 'Back On The Scene'/'So Much In Love' was their very first record), Davy Jones (the UK domiciled ex-GI, with a famous Beatles' connection, whose revival of Frankie Laine's 'Jezebel' faced stiff competition from Marty Wilde), David Martin, The Kestrels (their personnel included Tony Burrows and Roger Greenaway), Gary Jones, East End pub singer Ben Richmond, former Oh Boy! stalwart Cuddly Dudley, and actors Oliver Reed (his 'Sometimes' was co-written by drummer Dave Clark - more of whom in due course) and Jim Dale, whose 'My Resistance Is Low' picked up considerable radio play and very nearly restored him to the charts.

Elsewhere there were plenty of Instro's, ranging from R&R combos like the aforementioned Checkmates and one-time RGM house band The Flee-Rekkers to Light Orchestral, e.g. The Piccadilly Strings and The Les Reed Brass. Girl singers seemed to proliferate on Piccadilly, notably Penny (Penny Calvert, aka Mrs Bruce Forsyth), Donna Douglas, Jazz diva Cleo Laine, Candy Sparling, The DeLaine Sisters (in reality, a pair of ex-Vernons Girls, Maggie Stredder and Jean Ryder), Pat Reader (whose delightfully preposterous 'Cha Cha On The Moon' remains one of Joe Meek's most endearing productions), Simone Jackson, and plenty more. And of course, like every other mainstream UK label, there were the inevitable novelty songs; step up Bryan Taylor, and Joyce Blair & Oliver Reed, whose 'Baby It's Cold Outside' was clearly aimed at Mike Sarne fans. However, at this stage, hit records were still few and far between; a handful of Piccadilly 45s which crept into the lower reaches of the charts included former Fontana artist AI Saxon's revival of 'There I've Said It Again', which dented the NME Top 30, Danny Storm's pop-corn teener 'Honest I Do' and The Countrymen's Folksy 'I Know Where I'm Going'. Eventually, after what must have seemed like an eternity, Piccadilly finally registered their first Top 10 entry in the early Spring of '62 with Johnny Keating's recording of 'Theme From Z-Cars', from the popular TV show. A few more minor hits followed,

Meanwhile, after registering a handful of earlier minor chart entries, **Joe Brown** had finally cracked it big in the Summer of '62 with the chart-topping 'A **Picture Of You**'. It reached No.1. A couple of months later Joe made the Top 10 again with 'It Only Took A Minute'. By now the winds of musical change were gathering; the Beat Boom was about to hit the UK and Piccadilly seemed to be gearing up for it, with releases like Carter, Lewis & The Southerners' 'Here's Hopin'/'Poor Joe' and Buddy Britten & The Regents' splendid 'Long Gone Baby'/'My Pride, My Joy'. But dwarfing these was The Dave Clark Five with the prescient 'That's What I Said'/ 'I Knew It All The Time' - the one and only DCF record, incidentally, ever to namecheck lead singer Mike Smith on the label! Finally, special mention must be made of a disc which the great lost classics of the era; the mighty 'Problem Girl'/'Song Of A Broken Heart' by The Chariots, a vocal group comprised of four UK-based West Indian guys. A powerful double A-sider by anyone's standards, sounding wholly unlike anything else recorded in the UK at that time, it remains one of life's genuine unsolved mysteries that this magnificent record failed to become a massive hit.

